

# BOB'S HIGH-MILEAGE POLAR BEAR CHALLENGE

How much winter riding can YOU bear?

Monthly Male & Female  
**HIGH-MILEAGE Winners!**

*plus*

Two **GRAND PRIZE** Winners  
for Cumulative Miles!

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**WIN**

Winter Riding Gear  
provided by:



**GERBING**

and



**REV'IT!**

*Not to mention...*

Bragging Rights, Public Recognition,  
and a cool

*"Polar Bear Challenge"*  
Bike Decal

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Contest runs:

**December 3 – April 1**

Registration open from Dec. 3rd – 31st

Registration includes a  
**FREE**

**Winter Safety Inspection!**



Get all the details at

**[bobsbmw.com](http://bobsbmw.com)**

301-497-8949 • 800-269-2627

10720 Guilford Road • Jessup, Maryland USA

**RIDERS of  
ALL BRANDS**  
are welcome  
to participate!

